

Activity & intensity
detection



- *Precise measuring*

SINGLE ACTIVITY, e.g. crunch



mAnalytics & mCEP

- *Reacting in real-time (anomalies, alarms)*

ONE SERIAL / REP, e.g. 12min circle

CONTEXTUALIZATION



Data analytics

- *Suggesting improvements (better effects of training)*

ONE TRAINING SESSION, e.g. 1h exercising



Big data analytics

- *Predicting (mood, stress, performances) for better planning*

- *Enabling behavioral changes*

TRAINING PLAN, e.g. sixpack in 6 weeks