

Hey, I am the newest model from the SmartWatch family, but people complain that I am not so smart, so they use me just like a plain watch! They don't use my full smartness.

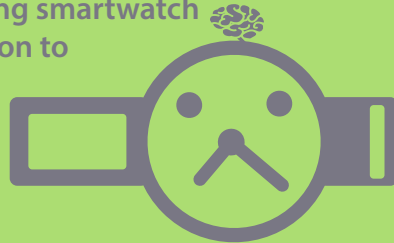
The LACK OF use cases and killer apps

Smartwatch app development is COSTLY



Although I am collecting so much information about people and their context, there is no platform that can actually use this data and help me exploit my smartness.

The biggest CHALLENGE is enabling smartwatch integration to existing apps



By using me, people can do things in a smarter way: increase business efficiency, maximize exercise result, improve communication quality.

75% of IT decision makers believe that apps for business will become a priority



Could you hire me so that I can show my true potential? Could you help me show you how smart I can be?

88% of app developers are interested in building applications specific to business

